# JOÃO PEDRO DE CAMARGO MAINENTE

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#### **EDUCATION**

**University of Kent - Canterbury** 

PhD in Economics - Macroeconomics, Central Banking and Monetary Policy Supervisors: Dr. Alfred J. Duncan, Prof. Miguel Leon-Ledesma and Dr. Katsuyuki Shibayama

## FEARP - University of São Paulo

National PG Exam (ANPEC) placement:  $96^{th}$  percentile MSc in Applied Economics Dissertation: Exchange rate volatility control - a non-linear simulated approach (supervisor: Professor Alex L. Ferreira)

### São Paulo School of Economics - EESP/FGV

BSc in Economics Bachelor's Thesis: Financial crisis and an endogenous approach: a study on crisis in Latin America (supervisor: Laura Carvalho)

## PUBLICATIONS

Duncan A., Mainente, J.P., 2025. Revenue and clearing models for CBDC. National Institute Economic Review. Published online: doi:10.1017/nie.2024.29

Trentini, C., Mainente, J.P. and Santos-Paulino, A.U., 2022. The evolution of digital MNEs: an empirical note. Transnational Corporations Journal, 29(1).

## PROFESSIONAL EXPERIENCE

## UNCTAD

Division of Investment and Enterprise

### · Consultant

- · Collaboration on UNCTAD's 2025 World Investment Report (January 2025 March 2025)
- · Collaboration on UNCTAD's 2023 World Investment Report (February 2023 May 2023)
- · Collaboration updating UNCTAD's Top 100 Digital MNE and 2022 World Investment Report (March 2022 June 2022)

# Santander Brasil

Consumer Finance Division

· Senior Pricing Analyst

· Pricing strategies for different market segments in Goods & Services markets; potential market analysis; Pricing Forum organization and interaction with sales force.

# **Gol Airlines**

**Revenue** Management Division

- · Associate Market Analyst
- · Pricing analyst working in the optimization of connection services' revenue using pricing strategies, modelling of demand and revenue forecasts, macro strategic planning
- · Working knowledge in Sabre AirVision Revenue Management and Revenue Optimizer systems

Sao Paulo, Brazil March 2021 - July 2021

January 2011 - July 2015

January 2016 - July 2018

September 2021 - September 2025 (Expected)

Geneva, Switzerland

February 2018 - February 2021

Sao Paulo, Brazil

# **FGV** Projetos

Consulting Division

### · Economic Consultant

- $\cdot$  Projects with private sector creating sectorial analysis and scenario forecasts, as well as with the public sector evaluating public-private partnerships, infrastructure projects and administration reforms.
- Main projects: scenario analysis and market sales forecast for Volvo trucks in Brazil; economic viability analysis for a biosimilar plant in Brazil by AbbVie; chain conjecture analysis for Brazilian Association of textile retail (ABVTEX); impact analysis of the "distrato effect" for the real estate sector; financial-economic and social viability analysis for the revision of the University of São Caetano do Sul's institutional model, a municipal autarchy; financial impact evaluation for the administrative reform of Itapevi municipality; economic viability and value for money analysis of the Capibaribe River Waterway.

## ACADEMIC EXPERIENCE

## Teaching Assistantships

- ECON5020 Macroeconomics (2023 2025): University of Kent Teaching Assistant for undergraduate economics program (Convenor: Dr Luke Buchanan-Hodgman)
- · ECON3040 Principles in Economics (2022): University of Kent
- Teaching Assistant for undergraduate economics program (Convenor: Irma Clots-Figueiras/Jan-Phillipp Dueber) • International Finance (2015 – 2017): EESP/FGV
- Teaching Assistant for professional Masters in Economics and Finance (Professor Paulo S. Tenani).
- Macroeconomics (2016): FEARP/USP Teaching Assistant for undergraduate economics program (Professor Alex L. Ferreira).
- Finance (2014): EESP/FGV Teaching Assistant for undergraduate economics program (Professor João Mergulhão).
- VBA & Matlab (2012): EESP/FGV
   Teaching Assistant for undergraduate economics program (Professor Mayra I. Lora).

# **Research** Assistantship

- Firms dynamics, Production function estimation and measurement of Return to Scale in the UK (2021) Dr. Anthony Savagar
- Economic History study on SUMOC's 70<sup>th</sup> instruction (2016)
   Prof. Bernardo Wjuniski, PhD
- Employment and Wages Business Cycle (2013) Macroeconomic Studies Center (CEMACRO)
- The Flypaper Effect (2013) Prof. Enlinson Mattos, PhD

# **Conference Attendance**

- 18th RGS Doctoral Conference in Economics 2025
   Work presented: Central Bank Digital Currency Intermediation
- NIER Workshop on Central Banking 2024
- Work presented: Revenue and clearing models for CBCD
  Association of Southern-European Economic Theorists Conference ASSET 2023
- Work presented: Monetary and financial policy with privately optimal risk taking

· University of Kent PhD Workshop - 2023

- Work presented: Deposit Ring-fencing and bank structure
- University of Kent PhD Workshop 2022
- Work presented: Central Bank Digital Currency Intermediation
- 50th Annual Conference of the Money, Macro and Finance Society 2019
   Work presented: Central Bank Reserves and Currency Volatility

27th Finance Forum - Universidad Carlos III de Madrid - 2019
 Work presented: Central Bank Reserves and Currency Volatility

#### LANGUAGES

Portuguese: Fluent (native)
English: Advance (IELTS: 8.0/9.0 and TOEFL: 108/120)
German: Beginner certification (A1), intermediate coursework completed (B1)
Italian: Conversational level

#### SKILLS

Office (advanced): Excel, Word, PowerPoint and Access

**Programming:** Matlab (advanced), VBA(advanced), Python (working knowledge), R(advanced), Julia (working knowledge)

Statistics software (advanced): Stata, Eviews, Ox Metrics, Minitab

Writing (advanced): LATEX

Other: Bloomberg Terminal, Datastream, Economatica, SQL, GIT, PowerBI, Tableau (basic/working knowledge)

#### AWARDS AND CERTIFICATIONS

Associate Fellow HEA: Recognition of attainment against the UK Professional Standards Framework for teaching and learning support in higher education.

Graduate Teaching Assistantship: University of Kent Fully funded PhD 4 years scholarship. ONS Secured Accreditation: ONS SRS Accredited research

#### PERSONAL INFORMATION

Date of Birth: 01 September 1993 Citizenship: Brazil, Italy Swiss Permit B in progress (expected: 06.04.2025) Married

#### REFERENCES

Dr. Alfred Duncan a.j.m.duncan@kent.ac.uk +44 (0)1227 816527 Dr. Aubrey Poon a.poon@kent.ac.uk Dr. Benjamin Hemingway Benjamin.Hemingway @bankofengland.co.uk

Prof. Miguel León-Ledesma m.leon-ledesma@exeter.ac.uk +44 (0)1227 823026